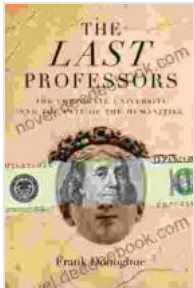


Navigating the Crossroads: The Corporate University and the Fate of the Humanities



The Last Professors: The Corporate University and the Fate of the Humanities, With a New Introduction

by Frank Donoghue

★★★★☆ 4.3 out of 5

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The role of the humanities in the corporate world is a complex and evolving one. While some argue that the humanities are increasingly irrelevant in a business setting, others believe that they can play a vital role in helping businesses succeed. In this article, we'll explore the history of the corporate university, the challenges facing the humanities today, and how businesses can benefit from investing in the humanities.

The History of the Corporate University

The corporate university is a relatively new phenomenon. The first corporate university was founded in the United States in the late 1950s. In the 1980s and 1990s, the number of corporate universities grew rapidly, as businesses began to recognize the importance of employee training and

development. Today, there are hundreds of corporate universities around the world.

Corporate universities offer a wide range of programs, from undergraduate degrees to executive education. They also offer a variety of online and blended learning programs. Corporate universities are designed to meet the specific needs of their parent company. They can provide training in new technologies, business skills, and leadership development.

The Challenges Facing the Humanities Today

The humanities are facing a number of challenges today. One challenge is the decline in funding for the humanities. In the United States, for example, federal funding for the humanities has been cut by nearly 50% since 2008. This has led to a decline in the number of humanities programs at colleges and universities.

Another challenge facing the humanities is the changing nature of work. In the past, many humanities graduates worked in traditional "white-collar" jobs, such as teaching, writing, and research. However, the rise of technology and automation has led to a decline in the number of these jobs. As a result, humanities graduates are increasingly finding themselves working in non-traditional jobs, such as customer service, sales, and marketing.

How Businesses Can Benefit from Investing in the Humanities

Despite the challenges facing the humanities, they can still play a vital role in helping businesses succeed. In fact, a number of studies have shown that businesses that invest in the humanities are more likely to be successful than those that do not.

There are a number of ways that the humanities can benefit businesses. For example, the humanities can help employees develop critical thinking skills, communication skills, and creativity. These skills are essential for success in any business setting.

In addition, the humanities can help employees understand the world around them. This understanding can help them make better decisions and solve problems. It can also help them build relationships with customers and clients.

The role of the humanities in the corporate world is evolving. However, the humanities can still play a vital role in helping businesses succeed. By investing in the humanities, businesses can help their employees develop the skills they need to succeed in the 21st-century workplace.



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